

Brokered Certificates of Deposit



If you're an investor seeking income and protection against losses on your principal investment,¹ Brokered Certificates of Deposit (CDs) may be right for you.



Income

Brokered CDs that have a pre-determined interest rate can help you plan for future income needs. Interest may be paid monthly, semi-annually, annually or upon maturity, subject to the credit risk of the issuer.



Protection

Brokered CDs are debt obligations of the issuing financial institution. Should the issuer become insolvent, the Federal Deposit Insurance Corporation (FDIC), an independent agency of the United States government, protects your principal investment. Protection is only up to the allowable insurance limits, generally \$250,000 per account ownership category per financial institution.

In addition to FDIC insurance, and subject to the terms and conditions of the issuer, Brokered CDs may have an estate feature.² Upon death or adjudication of incompetency, this feature allows your designated beneficiaries to redeem Brokered CDs at their principal value with accrued interest prior to maturity.

A Brokered CD can be resold through a brokerage firm at the prevailing market price. If you decide to sell a Brokered CD prior to its maturity, you may receive more or less than your original purchase price. There is no guarantee that a secondary market will be available.

Brokered CDs may be appropriate³ for:

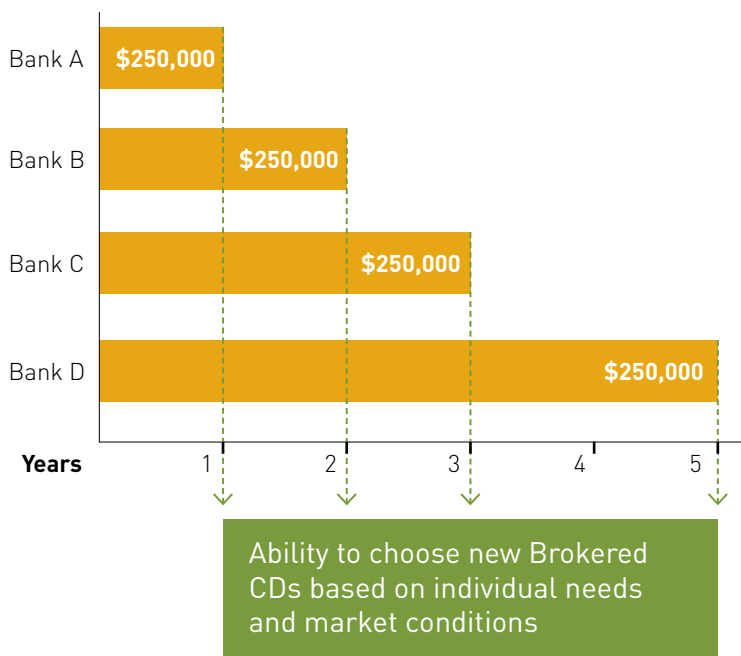
- Retirement planning
- Education savings
- IRAs
- Custodial accounts
- Businesses
- Non-profit organizations
- Income-focused investing

Brokered CDs provide:

- A chance to lock in a rate of return
- Principal protection¹ with FDIC insurance
- Flexibility to choose multiple issuers and maturities
- Laddering opportunities
- Penalty-free early withdrawals in the event of death²
- Potential liquidity in the secondary market

One strategy to keep more of your assets insured by the FDIC is to invest in Brokered CDs from multiple banks, with \$250,000 of insurance for each bank. Additionally, a Brokered CD ladder can make sure your cash stays invested while affording periodic access to your money.

Protection and Choice with Brokered CD Laddering



This chart is for illustrative purposes only.

- 1 Principal is returned at maturity and is subject to the credit risk of the issuer.
- 2 Certain restrictions apply. Please refer to the investment's offering documents for details.
- 3 Must consider account liquidity needs, as Brokered CDs may not be redeemed until their maturity date. There is no guarantee of a secondary market.

What you should know before investing in Brokered CDs...

CREDIT RISK

Any investment above the FDIC allowable limit is subject to the credit risk of the issuer, as is any interest payment.

FDIC INSURANCE

Brokered CDs are FDIC-insured in the event of issuer insolvency, up to the applicable limits of \$250,000 per account ownership category and for each account owner and each of their beneficiaries. Any investment that exceeds the FDIC limit is subject to the credit risk of the issuer. Incapital only partners with issuers of Brokered CDs that are insured with the FDIC. While there is no maximum limit on the amount you can invest in Brokered CDs, FDIC insurance only covers CDs up to the maximum insurance limits.

LIQUIDITY RISK

Brokered CDs are intended to be held until maturity, and the secondary market may be limited or non-existent. Brokered CDs sold prior to maturity may be subject to a substantial loss or gain due to fluctuations in interest rates or other factors. Additionally, the market value of a Brokered CD in the secondary market may be influenced by factors including, but not limited to, interest rates, provisions such as step features, and the credit rating of the issuer.

INTEREST RATE RISK

Brokered CD valuations and secondary market prices are susceptible to changes in interest rates. If interest rates rise, the market price of outstanding Brokered CDs will generally decline, creating a potential loss should you decide to sell them prior to maturity.



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Brokered Certificates of Deposit are subject to the credit risk of the issuer above FDIC insurance limits. Investors who sell Brokered Certificates of Deposit prior to maturity are subject to the loss of principal, as there may not be an active secondary market. You should not purchase a Brokered Certificate of Deposit until you have read the specific offering documentation and understand the specific investment terms, features, risks, fees, charges and expenses of such investment.

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