



MARKET-LINKED PRODUCTS UNDERLYER:

DJIA® INDEX



Underlyer

The Dow Jones Industrial Average (DJIA)® Index, also referred to as The Dow®, is a price-weighted measure of 30 U.S. large cap, publicly-owned companies. The Index covers all industries with the exception of transportation and utilities. Companies included in the Index must demonstrate sustained growth and must be broadly held by a large number of investors. The average is price-weighted. Rebalancing of the Index is made on an as-needed basis.

Some Market-Linked Products may be linked to the performance of The Dow®. Dividends paid on the underlyer are not passed through to the Market-Linked Product. If held to maturity, any potential coupon payments or gains will be paid out based on the performance of The Dow®, as detailed in the offering documents. Additionally, your statement value will reflect any upward or downward movements in the volatility of the Index.

Index Information¹

Launch Date May 26, 1896

Ticker DJI

Stocks 30

Industrials	21.7%
Information Technology	17.3%
Health Care	14.5%
Financials	13.9%
Consumer Discretionary	12.3%
Consumer Staples	8.7%
Energy	5.1%
Communications Services	4.8%
Materials	1.6%
Real Estate	0.0%
Utilities	0.0%

Sector Weightings

¹ Source: Bloomberg as of December 31, 2018

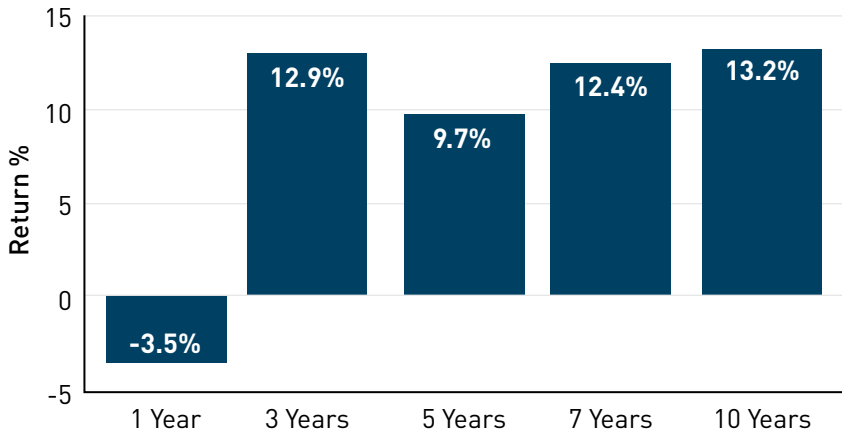
DJIA® Index – Historical Look at Gains/Losses

This chart illustrates the number of times the Index has gained or lost within various percentage ranges across different time periods, occurring over 35 years from 1983 to 2018.

	Total Observations	Total Gains	Total Losses	-1 to -10%	-11 to -15%	-16 to -20%	-21 to -25%	-26 to -30%	-31 to -40%	-41 to -50%	< -50%	0% to 15%	16 to 25%	26 to 40%	> 40%
1-Year	409	326	83	47	13	10	4	1	7	1	0	163	99	51	13
3-Year	385	326	59	15	7	17	9	9	2	0	0	32	56	105	133
5-Year	361	304	57	50	0	3	2	1	1	0	0	44	14	19	227
7-Year	337	329	8	1	3	2	0	1	1	0	0	29	42	51	207
10-Year	301	281	20	11	4	1	4	0	0	0	0	8	11	10	252

Source: Bloomberg. This chart represents the number of times The Dow® dropped and gained a defined amount over 1-, 3-, 5-, 7- and 10-year rolling periods in the past 35 years with monthly observations commencing on December 30, 1983 and ending on December 31, 2018. The Index is an unmanaged group of securities and is considered to be representative of the U.S. stock market excluding transportation and utilities. The declines and gains reflect the price of the Index only, and therefore, do not include dividends. This chart is for illustrative purposes only. An investment cannot be made directly in an index. Past performance is no guarantee of future results.

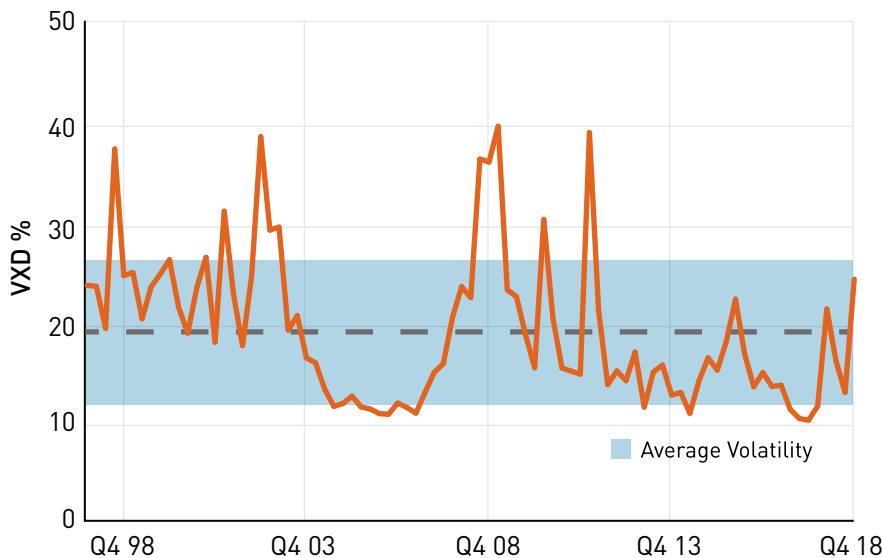
DJIA® Index – Trailing Returns as of December 31, 2018



The illustrated annualized total returns provide a snapshot of The Dow's® performance during the trailing 1-, 3-, 5-, 7- and 10-year given periods.

Source: Bloomberg as of December 31, 2018. This chart is for illustrative purposes only. An investment cannot be made directly in an index. Past performance is no guarantee of future results. Returns for greater than 1 year are expressed in terms of compounded average annual returns. Returns are not adjusted for sales charges and do not account for management, administrative and other fees.

DJIA® Index – Historical Volatility



The Dow® volatility is demonstrated through the CBOE (Chicago Board Options Exchange) DJIA Volatility Index (ticker: VXD). Volatility refers to the amount of uncertainty or risk in a security's value, and the size of changes in that value. Higher volatility indicates that the price of The Dow® has the potential to change dramatically over a short period of time, in either direction. The VXD is based on real-time prices of options on The Dow®, and is designed to reflect investors' consensus view of 30-day expected stock market volatility.

Source: Bloomberg. This chart is for illustrative purposes only. An investment cannot be made directly in an index. Past performance is no guarantee of future results. This chart illustrates the implied historical volatility since VXD inception. Data spans the last trading day of each quarter from December 31, 1997 through December 31, 2018. The average volatility range illustrated here is based on the average VXD price on the last trading day of the quarter, plus or minus one standard deviation.

Speak with your Financial Advisor about the risks and suitability of Market-Linked Products in your portfolio.

Incapital LLC and its affiliates explicitly disclaim any responsibility for product suitability or suitability determinations related to individual investors. This information should not be regarded by recipients as a substitute for the exercise of their own independent judgment, and the information provided herein is not an offer, solicitation or a recommendation to buy, sell or hold any security or investment strategy. There can be no assurance that the investments shown herein were or will be profitable, and this material does not take into account any investor's particular investment objectives, financial situation, particular needs, strategies, tax status or time horizon.

The investment products discussed herein are considered complex investment products. Such products contain unique features, risks, terms, conditions, fees, charges and expenses specific to each product. The overall performance of the product is dependent upon the performance of an underlying or linked derivative financial instrument, formula, or strategy. Return of principal is not guaranteed and is subject to the credit risk of the issuer. Investments in complex products are subject to the risks of the underlying reference asset classes to which the product may be linked, which include, but are not limited to, market risk, liquidity risk, call risk, income risk as well as other risks associated with foreign, developing or emerging markets, such as currency, political, and economic risks. Depending upon the particular complex product, participation in any underlying Market-Linked Product is subject to certain caps and restrictions. Any investment product with leverage associated may work for or against the investor. Market-Linked Products are subject to the credit risk of the issuer. Investors who sell complex products or Market-Linked Products prior to maturity are subject to the risk of loss of principal, as there may not be an active secondary market. You should not purchase a complex investment product until you have read the specific offering documentation and understand the specific investment terms, features, risks, fees, charges and expenses of such investment.

The information contained herein does not constitute an offer to sell or a solicitation of an offer to buy securities. Investment products described herein may not be offered for sale in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful or prohibited by the specific offering documentation.

©2019 Incapital. All rights reserved. Securities offered through Incapital LLC, Member FINRA/SIPC.

For all Market-Linked Products, excluding Market-Linked CDs, the following applies:

NOT FDIC INSURED	NOT BANK GUARANTEED	MAY LOSE VALUE	NOT A BANK DEPOSIT	NOT INSURED BY ANY GOVERNMENT AGENCY
------------------	---------------------	----------------	--------------------	--------------------------------------



Incapital.com