



# Principal Protected Market-Linked Notes

Solutions to Help You Manage the **What ifs** of Investing



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# Protect Your Principal and Invest with Confidence<sup>1</sup>



## Managing your portfolio DOESN'T mean...

- You need to take on more risk to achieve potential growth or greater income.<sup>1</sup>
- You have to leave yourself unprotected in market downturns.

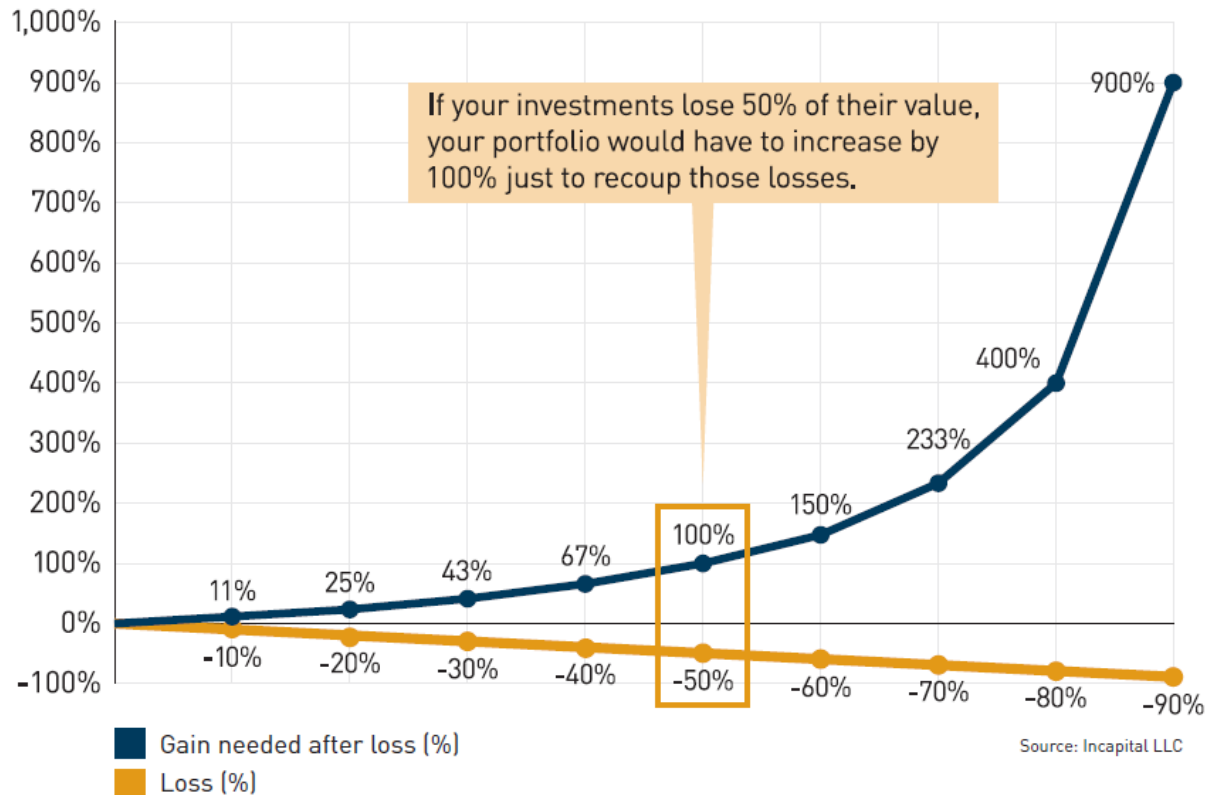
<sup>1</sup> Any return of principal, interest and gains generated is subject to the credit risk of the issuer and terms of the offering documents, which could include participation rates, interim caps and various risks. There is no guarantee of return above principal. Any applicable downside protection will be realized only at maturity.

# Are You Reluctant to Put Your Portfolio at Higher Risk?

## What if...

You don't have the time or desire to take on more risk to make up for potential losses?

Percentage Gains Needed To Offset Losses



## Are You Reluctant to Put Your Portfolio at Higher Risk?

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Principal Protected Notes, considered complex investments, can **protect 100% of principal** against losses when held to maturity.<sup>1</sup>



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# Are You Seeking Growth and Protection in Uncertain Times?

## What if...

You don't know which way the markets are heading, and you're concerned about getting in or out at the wrong time?



Source: Bloomberg. Data represents the price of the S&P 500® Index on the last trading day of the quarter for the time period December 2002 to December 2019. The U.S. stock market is represented by the Standard and Poor's 500®, which is an unmanaged group of securities considered to be representative of the U.S. stock market in general. Past performance is no guarantee of future results. This chart is for illustrative purposes only. An investment cannot be made directly in an index.

## Are You Seeking Growth and Protection in Uncertain Times?

With Principal Protected Notes you can **lock in gains or invest new money with protection** from future losses, while taking advantage of **potential growth opportunities**.<sup>1</sup>



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# Are You Getting the Income You Need?

## What if...

Traditional interest rate sensitive investments are generating near historically low yields and you're worried about meeting your financial goals?

### Interest Rates Near Historic Lows



Source: Bloomberg. Past performance is no guarantee of future results. This chart is for illustrative purposes only.

This chart illustrates the historical yield of 2-year, 5-year and 10-year Treasury Bonds on the last trading day of the quarter from December 1989 to December 2019. Treasury Bonds offer a fixed rate of return if held to maturity and are backed by the full faith and credit of the United States Government. The value of the securities will fluctuate based on various factors, and if redeemed before maturity, may be worth less than the original investment. Investing in Treasury Bonds carry risks, which include, but are not limited to, interest rate risk, price risk and inflation risk. The longer duration of a bond, the more sensitive its price is to changes in interest rates. There is no assurance that investing in any asset class will provide positive performance over time. Different environments, economic periods and market conditions will produce different results.

The performance of a particular Principal Protected Note is dependent upon the performance of the associated underlying asset (underlier), as defined in the offering documents. If the underlier has a negative return at maturity, the Principal Protected Note will return only the principal amount, subject to the credit risk of the issuer. Please review all of the risks associated with a Principal Protected Note at the end of this presentation.

# Are You Getting the Income You Need?

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With Principal Protected Notes, you have the opportunity to capture **income linked to the performance of financial markets.**<sup>1</sup>

Don't settle for low yield in exchange for low risk.



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# What Are Principal Protected Notes?

- Notes issued by financial institutions
- Principal is 100% protected if held to maturity<sup>1</sup>
- Provides an opportunity to receive growth and/or income linked to the performance of financial markets<sup>1</sup>
- Characterized by various factors:

**Maturity**



**Underlying Asset**



**Upside Potential<sup>1</sup>**



**Downside Protection<sup>1</sup>**



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## What is your investment time horizon?

Principal Protected Notes come with fixed time periods that commonly range between 3 to 7 years, but may extend up to 10 years.

- Principal Protected Notes are intended to be buy and hold investments that are held to maturity.
- There may not be a liquid secondary market.
- If sold prior to maturity, the value of the investment may be worth less than the principal amount.



### Where do you want market exposure?

Returns are linked to the performance of one or more underlying assets (“underliers”) such as:

- A basket of stocks
- Various equity market indices with exposure to:
  - Domestic/international markets
  - Small-, mid- or large-cap companies
  - Industry sectors or subsectors
- Indices employing asset allocation or thematic strategies



## What is your desired level of growth?

Some Principal Protected Notes provide the potential for capital appreciation at maturity based on a **participation rate** in the growth of the underlier.<sup>1</sup> A participation rate can be in excess of 100% (1.0x) and there may be a **cap** on the maximum return.

- Dividends paid on the underlier are not passed through to the Principal Protected Note.
- In most cases, if the underlier's return at maturity is below zero, you should expect to receive no return above your principal amount.

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## What is your desired level of income?

Some Principal Protected Notes coupon payments that are **fixed** or **contingent** upon whether the underlier meets certain performance thresholds at predetermined times throughout the life of the investment.<sup>1</sup>

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**What degree of protection are you seeking?**

Principal Protected Notes provide **100% principal protection** at maturity, backed by the credit risk of the issuer.<sup>1</sup>

If the issuer defaults on its payment obligations, your principal may be at risk.

<sup>1</sup> Any applicable downside protection will be realized only at maturity.

# Principal Protected Notes...

## May help you:

- Protect your principal against losses<sup>1</sup>
- Increase the potential for capital growth and/or income<sup>1</sup>
- Complement your traditional investments
- Enhance your portfolio's diversification



## May be appropriate<sup>2</sup> for:

- Retirement Planning
- Education Savings
- IRAs
- Custodial Accounts
- Businesses
- Non-Profit Organizations
- Growth-Focused Investing
- Income-Focused Investing

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<sup>2</sup> Must consider account liquidity needs, as Principal Protected Notes may not pay out income or be redeemed until maturity date.

# What You Should Know Before Investing in Principal Protected Notes...

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## **CALL RISK**

Some Principal Protected Notes (PPNs) are callable or redeemable, solely at the option of the issuer. The issuer is not obligated to redeem a callable note, and will typically call a PPN when it is most advantageous for them to do so. If the PPN is called, it is possible that you may be unable to reinvest in a PPN with similar or better terms.

## **CREDIT RISK**

A PPN represents a senior unsecured debt that is subject to the credit risk of the issuer. If the issuer goes into default, any return of principal, interest and gains generated could be at risk of loss.

## **FEES**

PPNs are subject to fees and costs, including commission paid to your Advisor, structuring and development costs, and offering expenses. There are also trading costs, including costs to hedge the product. Any sales prior to maturity will be reduced by all associated fees and costs, which are detailed in the offering documents.

## **LIQUIDITY RISK**

PPNs are intended to be held until maturity and there is no formal secondary market for the product, which makes early redemptions difficult and subject to a variety of market-related factors. If you are able to redeem PPNs prior to maturity, the redemption proceeds may be less than the amount you invested due to fluctuations in the underlying assets and other market-related factors.

## **MARKET RISK**

PPNs are linked to the performance of specified underlying assets. The return on PPNs can be adversely impacted if the underlying assets perform poorly. At maturity, poor performance of the underlying asset could result in no return above the principal amount.

## **PERFORMANCE RISK**

The PPN pays a return based upon the performance of an underlying asset as outlined in the offering documents. These terms could include interim caps, averaging and rates of participation in the underlying asset. PPNs do not pay dividends. If dividends are declared on the underlying asset, they will be excluded when calculating the performance of the PPN. There are a variety of factors that may influence the performance of the underlying asset such as volatility, interest rate moves and time to maturity. Additionally, potential fees charged on the underlying asset may reduce or eliminate any positive return in that underlying asset, thereby reducing the return on the PPN.

## **TAX IMPLICATIONS**

PPNs may be treated as a “contingent debt instrument” for federal income tax purposes if they are held in a nonqualified account. While a PPN may not pay interest until maturity, if at all, you may be required to include your charged interest amount each year as income for federal income tax purposes. For specific terms, please refer to the offering documents or consult a tax professional.



# Thank You

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PPN-PRES-0520