

Fixed-Income and Structured Investments

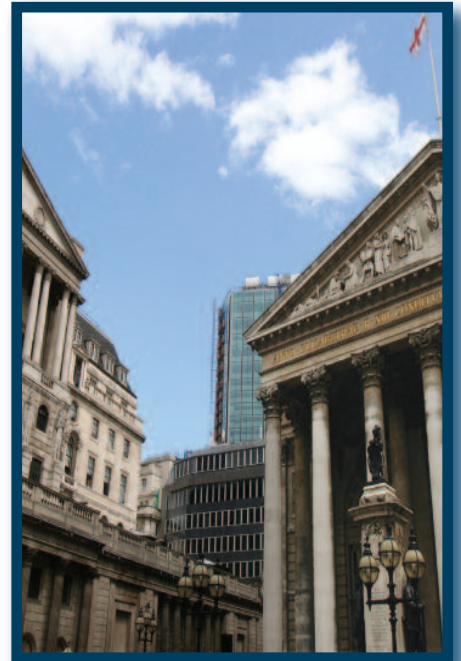
Direct to the Broker-Dealer Community



■ Chicago



■ Boca Raton



■ London

Innovation and Market Leadership

Incapital is the leading distributor of corporate bonds designed for individual investors. Since 2000, over \$200 billion of new issue corporate and U.S. Agency notes have been issued.

Incapital has been recognized by *Institutional Investor* magazine as an E-Finance top 40 firm for 5 years.

About Incapital

Incapital is a securities and investment banking firm with offices in Chicago, Boca Raton, and London. Incapital underwrites and distributes fixed income securities and structured notes through more than 900 broker-dealers and banks in the US, Europe and Asia.

With a diverse range of new issue and secondary market offerings, Incapital provides broker-dealers with CDs, CMOs, corporate notes, structured notes and U.S. Agency securities for individual and institutional investors. Incapital also offers tools for financial advisors and investors to create income-producing portfolios and notes linked to a wide range of asset classes.

Products

- **Certificates of Deposit.** Incapital's new issue and secondary CD desks represent over 200 banks for bullet, callable and structured CD issuance.
- **CMOs.** Agency and Private Collateralized Mortgage Obligations (CMOs) offer investors the highest AAA quality yields available in the market in exchange for flexible timing of principal return.
- **Corporates / Medium Term Notes (MTNs).** Incapital's InterNotes® brand is the most recognized and recommended product in new issue retail corporate notes. In addition to the InterNotes program, Incapital offers new issue and secondary MTNs from a range of issuers.
- **Municipal Bonds.** Incapital makes markets in taxable and tax-free municipal securities servicing broker-dealers, RIAs and institutional customers.
- **Structured Investments.** Incapital's Structured Investments Group offers a unique platform of structured notes and CDs for both primary and secondary distribution.
- **U.S. Agency Securities.** Incapital's Agency Desks offer new issue and secondary agency securities to over 600 broker-dealers.



Awarded U.S. Distributor of the Year Americas 2006, 2007, 2008 & 2009 by Structured Products Magazine



Winner of mtn-i Award Investor Solutions: U.S. Structured Products Distributor

Service & Support

Incapital is dedicated to supporting issuers and broker-dealers in meeting investor needs for fixed income and structured products.

Education and Conferences

- **Continuing Education.** Incapital offers continuing education online, providing training on fixed-income and structured notes for financial professionals. A series of courses focuses on products and topics with a concentration of regulatory and 'best practice' issues. Each section is structured to deliver an understanding of investment products and strategies. These tests may qualify for firm element CE credit.
- **Conferences.** Incapital's annual conference provides an opportunity for dealers and issuers to discuss current market developments. Incapital also hosts regional forums on specific product and portfolio strategies.

- **Chairman & CEO:** Tom Ricketts
- **President:** John Radtke
- **Capital Markets:** Brian Walker
- **National Sales:** Laura Elliott, Tom Kane
- **Trading:** Fred Lucier

Issuers on Incapital's platform include:

American Express Credit Corp.



National Rural Utilities
Cooperative Finance Corporation





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Online Resources

Incapital hosts several fixed income and structured notes websites:

Incapital.com

InterNotes.com

StructuredInvestments.com

Incapnet.com

Bloomberg:

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